

# Meck Playbook

Mecklenburg County Park & Recreation  
2020 Master Plan

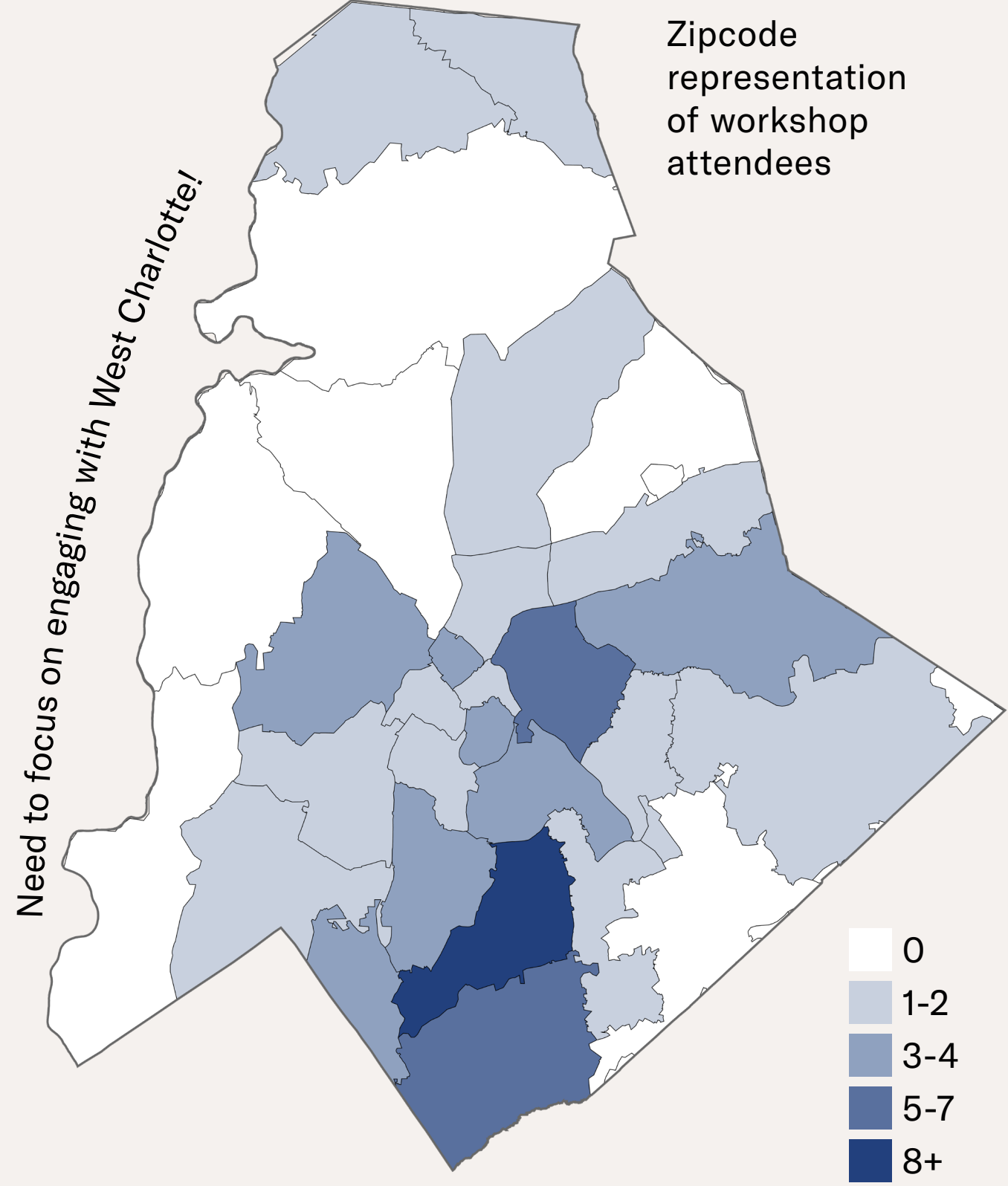
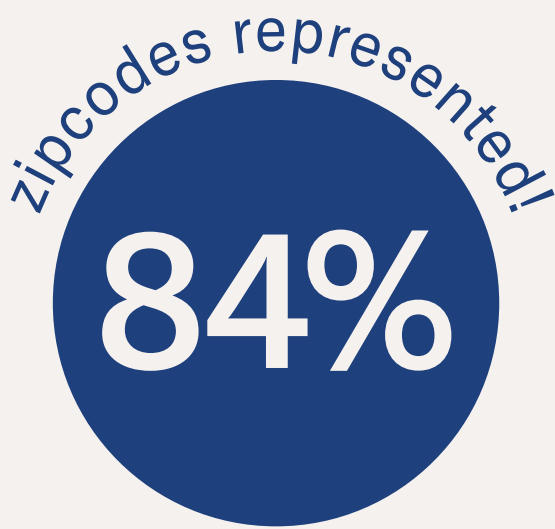


Agency Landscape + Planning  
Lisa Paradis with Berry Dunn  
Neighboring Concepts  
Kimley Horn  
Rally Rally  
Ryan Hegreness  
ETC Institute

**Vision Fest Takeaways | June 30, 2020**

# Vision Fest!

On June 23, 2020, we hosted public workshops to share our progress and discuss ideas with the Mecklenburg County community!



# Poll results

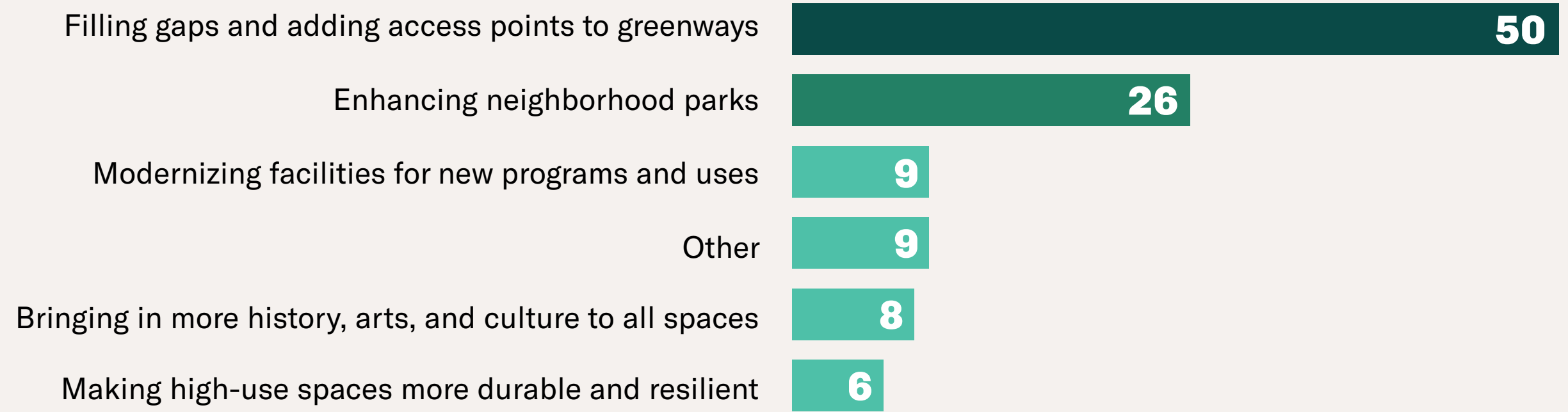
On June 23, 2020, we asked participants to pick their highest priority from a poll.



What is your highest priority in advancing equity in the parks system?



**Filling gaps in the parks system** was most favored by Vision Fest attendees.



# Poll results

Participants had other thoughts and comments to add on this topic, too.



*Enhancing and moderinizing existing parks with an emphasis on an equitable level of quality and amenities across the county.*

*We need to equalize the condition of and amenities within our parks, particularly in our fragile/challenged neighborhoods.*

*I also think that development of a robust programming unit that goes out into the parks... would bring more equity.*

*Buy land to add greenways to neighborhoods designated as high poverty.*

# Poll results

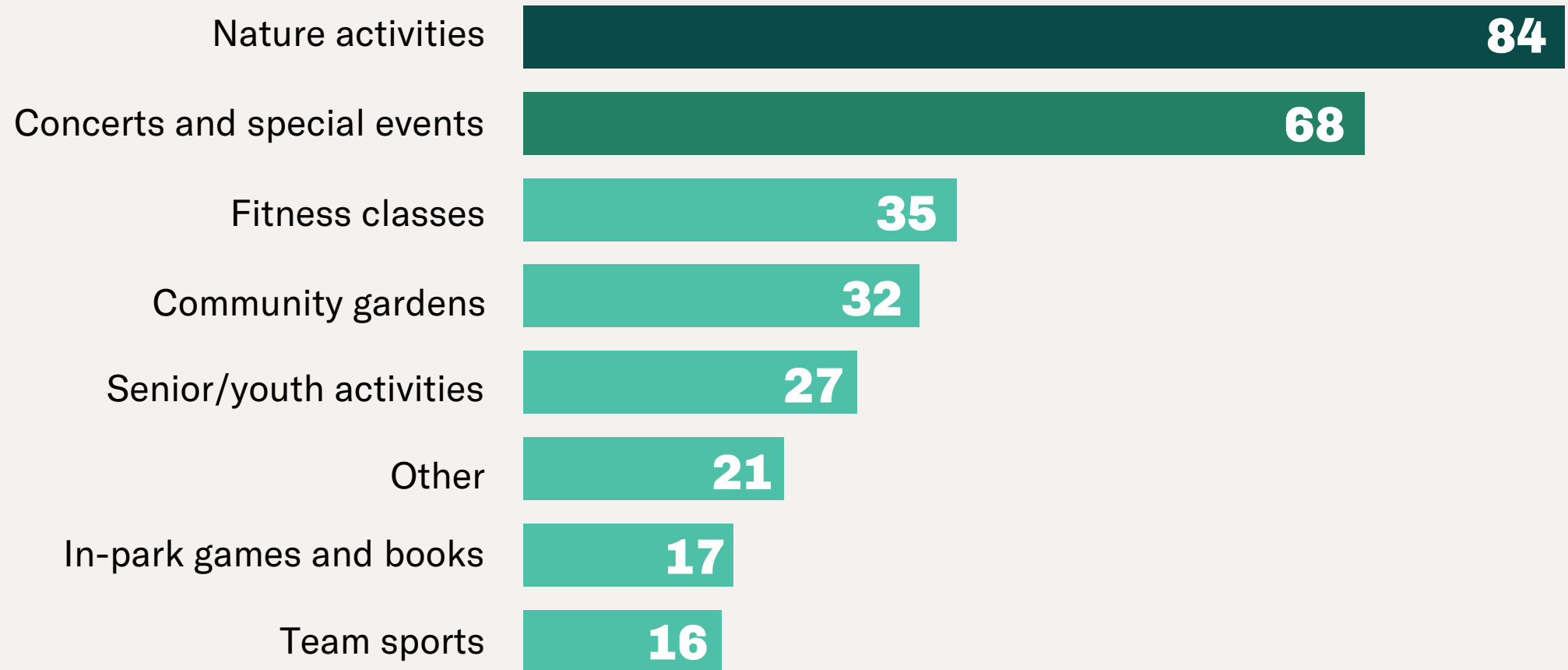
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What programs, new or existing, would you most want to participate in?



**Nature activities and special events** were most favored by Vision Fest attendees.



# Poll results

Participants had other thoughts and comments to add on this topic, too.



*I want to promote interaction between residents/neighbors ...A variety of programs [is] very important.*

*I'd like to see more programming related to environmental sciences such as geology, forestry, ecology, astronomy, etc.*

*Out of school time programs connected to CMS, nonprofit, profit and faith based leaders throughout the county, especially for vulnerable, underserved neighborhoods.*

*Programing accessible to all abilities [and] programing that is affordable to all.*

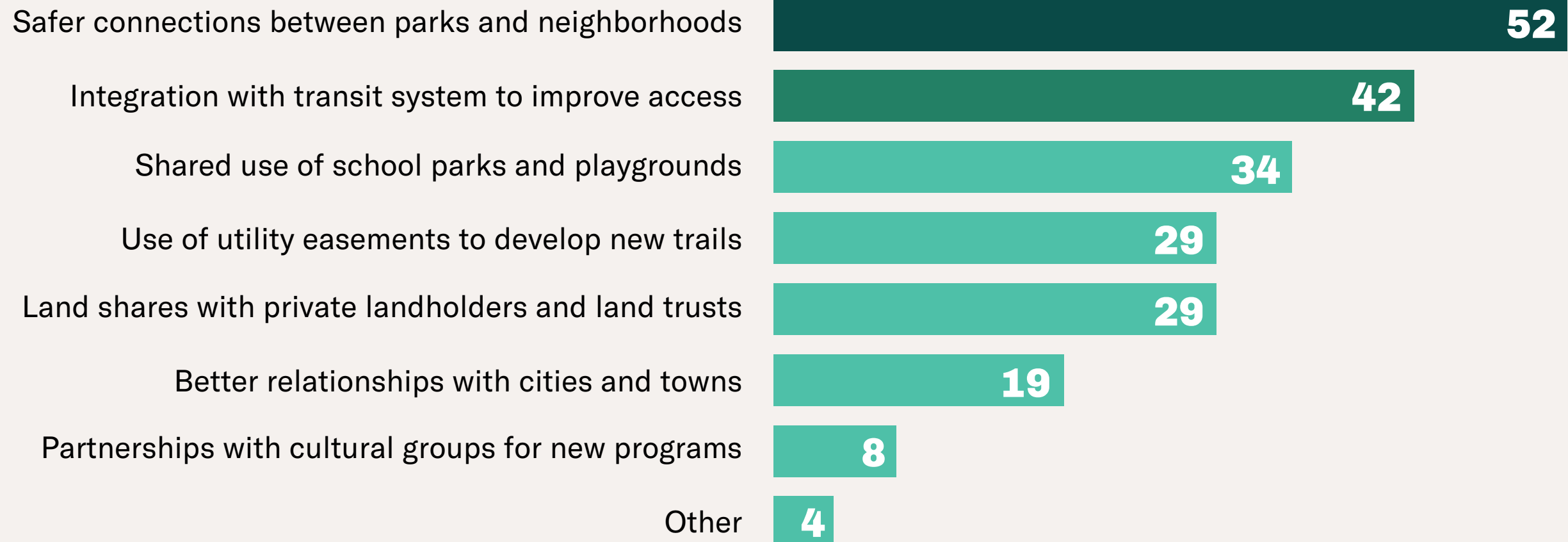
# Poll results

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What partnerships or collaborations do you think MCPR should pursue?

**Safer, transit-aligned connections** were most favored by Vision Fest attendees.



# Poll results

Participants had other thoughts and comments to add on this topic, too.



*Look for public/private partnerships to redevelop brownfield sites.*

*Leverage Shared Streets to accelerate overland connectors.*

*Utility easements will need designing at a pedestrian scale and crime prevention by using environmental design.*

*In planning for acquiring more park space you should focus on preventing the County or the City from disposing of owned property that is used in conjunction with parks for parking or can be added to the park system.*

*Look for public/non-profit partnerships with potential steward groups - hikers, bikers, birders - who can help with upkeep & improve park experiences -- not just cultural groups.*



# Poll results

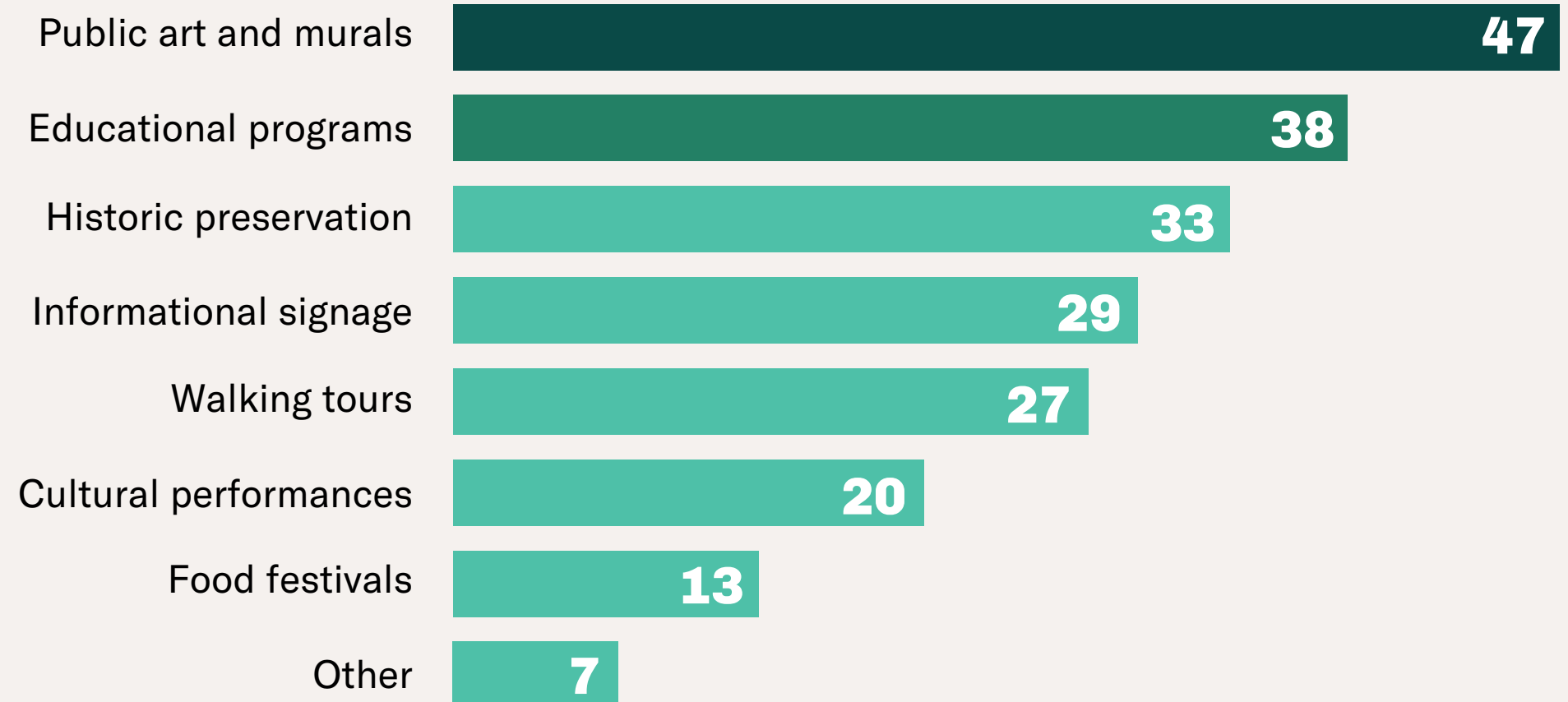
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How should stories be told in your favorite parks, trails, and facilities?



**Public art and educational programs** were most favored by Vision Fest attendees.



# Poll results

Participants had other thoughts and comments to add on this topic, too.



*More signage is great but what about those who are blind and can't read the print. Also what about multiple languages.*

*Sharing unbiased history in areas like the Second Ward are critical to the health and history of the community.*

*Create a local neighborhood group or steward to tell their stories and program their local parks. They can also lead a lot of vital activities.*

*The understaffed Department is and will continue to be dependent upon partnerships with various nonprofit groups... More such programs and appreciation by the planners of these programs should be in your process.*